

Program, Website & Banner Advertising Opportunities

Friends of Mission Viejo High School,

We are proud to announce the 2010 MVHS Lacrosse Season.

- Lacrosse is the fastest growing high school sport in Southern California. The number of schools participating in CIF-sanctioned lacrosse in our area has tripled in the last five years! 100 MVHS boy & girl student athletes will compete in over 30 home games in 2010. In addition MVHS will host a Boys Tournament this spring involving 12-16 teams from surrounding areas.

Lacrosse is the sport to watch!



- We invite you to present your business in association with MVHS lacrosse by subscribing to a variety of unique 'win-win' advertising opportunities which will be displayed:
 - In 500 beautiful full-color **Season Programs** to be distributed at all 30+ home games and throughout the community.
 - On high-quality **Vinyl Banners** to be prominently displayed at all Lacrosse games in the MVHS Stadium during the 2010 season.
 - On our MVHS Lacrosse **Website** (www.mvhslacrosse.org), which receives more than 20,000 hits monthly.
- This is truly a unique & effective mode of advertising. Advertisers in our program are regarded as "Friends of the Diablos" and as valued members of the Mission Viejo High School family. Our fans loyally support the businesses that advertise with us. We urge members of the MVHS Community to keep a program with their yellow pages so they can use our business advertisers first.
- Your tax deductible advertisement helps make this high quality program possible for our youth. Both our boys' and girls' programs are fully self-funded. On behalf of the student athletes, we greatly appreciate your support.

Program Options *(circle one or more)*

\$ 50: Business Card (3.5" x 2")

\$ 75: 1/4 Page (3.75" x 4.75")

\$125: 1/2 Page (7.5" x 4.75")

\$200: Full Page B/W (8.375" x 10.875")

\$250: Full Page Color (8.375" x 10.875") *plus bonus listing on our "Sponsor Thank You" banner *

\$250: Full Page "Fan Page" (dedicated to a player by family & friends who share the expense) Simply supply us with photos and messages, and our graphics staff will put together a nice page for you.

\$ 15: "Shout Out" (message to a player in 25 words or less; B/W; text only)

Lacrosse Community Banners *(circle one or more)*

\$299: Full Banner (3'x5' full-color banner dedicated to your company)

\$ 99: Banner "Spot" (4'x8' full-color banner holds 8 'spots' - price is 'per spot')

Website Options *(circle one or more)*

\$200: Website listing

\$ 10: "Shout Out" (on website only)

Company Name: _____

Contact Person: _____

Address: _____

Phone Number: _____

Email Address: _____

(You will receive a confirmation email to this address shortly, which will include more detailed instructions for submission of artwork)

Ad Options Purchased: _____

Total Purchase Amount Due: \$ _____

Player Selling Ad: _____ Player's Phone: _____

Submission Process:

- Make check payable to "Mission Viejo Lacrosse"
- Submit payment & artwork to: MVHS Lacrosse, Attn: Renate Schmidt, 25025 Chrisanta Dr, Mission Viejo, CA 92691. (We will scan hard copies)
- Email artwork to Sue Coe (dscoe@cox.net) PDF, JPEG or TIFF @ 300 dpi only; please no MS Word or MS Publisher files).
- Large artwork files can be uploaded to:
 - FTP Server:** <ftp://029a4d0.netsolhost.com>
 - User ID:** 2010_mv_lax
 - Password:** 2010Diablos
- Email all player's "Shout Outs" in one document to Sue Coe (dscoe@cox.net)

PAYMENT DUE: Tuesday, Feb 16th

ARTWORK DUE: Monday, Feb 22th

Please carefully comply with the above deadlines to ensure maximum exposure for your Ad!

MVHS LACROSSE THANKS YOU FOR YOUR SUPPORT!